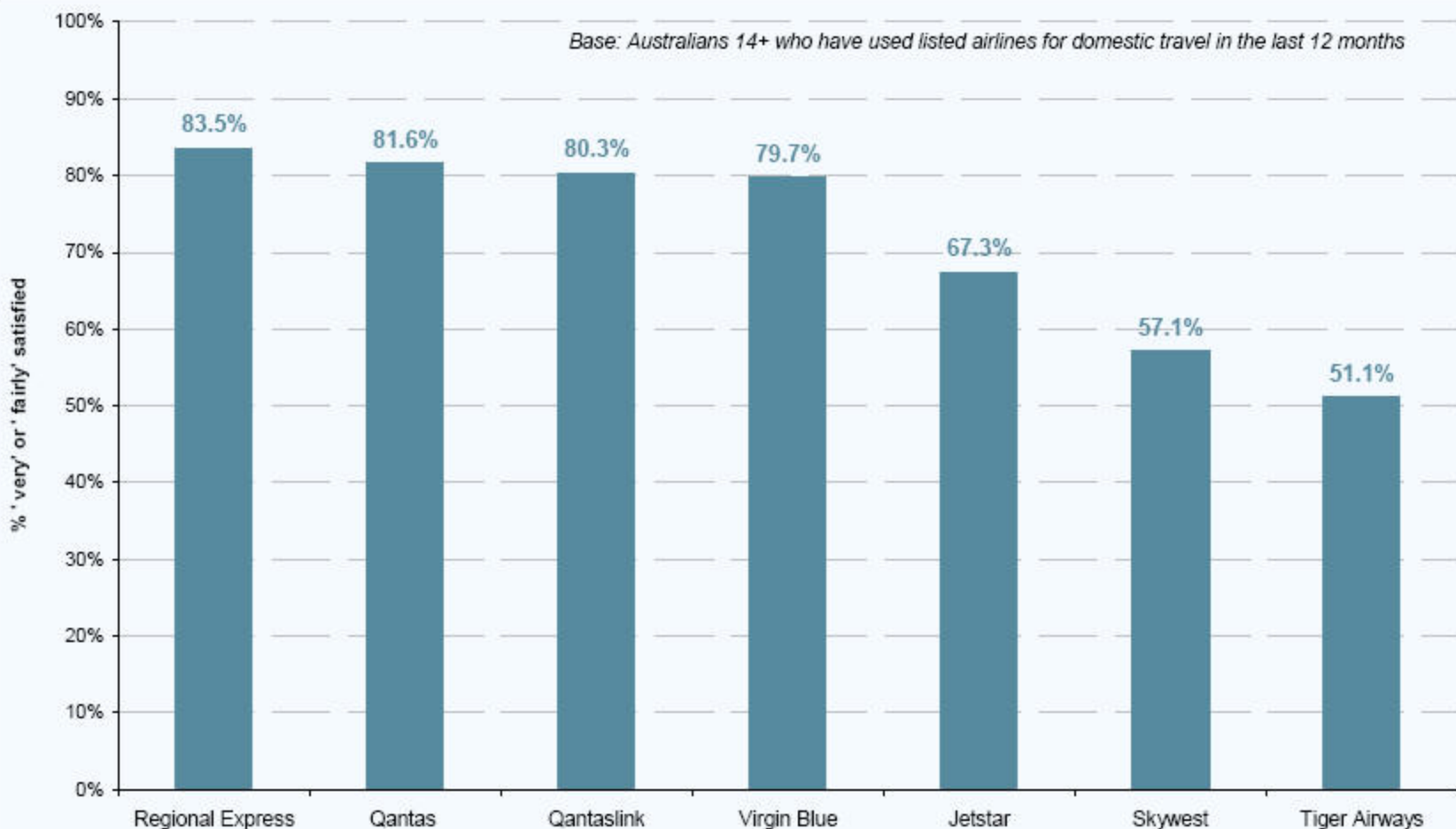


Base: Australians 14+ who have used listed airlines for domestic travel in the last 12 months



Source: Roy Morgan Single Source, July 2009 - April 2010, n= 15,692  
Total using domestic airline in last 12 months n= 5,813